

REP: TEL# 703 528 7800 FAX# 703 528 /880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP19/12 14.09  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- JOE KNAUER

CONTRACT # 6321658

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL:

ICH

MK-1

CO-OP BILLING NEEDED

DATE SEP19/12 14.09

TO LENA  
FR CATTILIN JULIE  
OK'D M4, SEE LN39  
TTLS \$151,900  
PLS CFM, THX 9/19

SILVA:

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

[illegible]

AGENCY PRODUCT CODE =

34	S	700P-800P	30	\$2,200.00	9/23	9/23	
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PROGRAM : AMR VIDEO

39	A	800P-1100P	30	\$6,000.00	9/23	9/23	-
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PROGRAM : PRIME TIME EMMYS AND CREDIT OF \$850  
ORD COM1: WE CAN OFFER: PRIME TIME EMMYS AND CREDIT OF \$850  
ORD COM2: \*\*\*ADVISE AT ONCE WE HAVE NOT SKED THE SPOT TO RUN  
THIS IS A MAKE-GOOD FOR SEP23 ON LINE-34 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR SEP23 ON LINE-35 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	S		900P-1000P	30		\$4,650.00	9/23	9/23	0		SUN	0
PROGRAM : REVENGE												
STATION MAKEGOOD OFFERS:												
M4	OK'D		BUY#34				SEP23		30S	\$2,200.00	(SEP19/12)	
			BUY#35				SEP23		30S	\$4,650.00		
							SEP23		30S	\$6,000.00	PLS ADVISE.	
OFFER: SUN/800P-1100P												
CMT: WE CAN OFFER: PRIME TIME EMMYS AND CREDIT OF \$850												
CMT: ***ADVISE AT ONCE WE HAVE NOT SKED THE SPOT TO RUN												
CONTRACT TOTAL										151900.00		
TOTAL SPOTS										100		

SEP/12 151900.00

MARKET TOTALS \$517,325 WFTV 30% WKMG 31% WESH 25% WOFL 14% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE